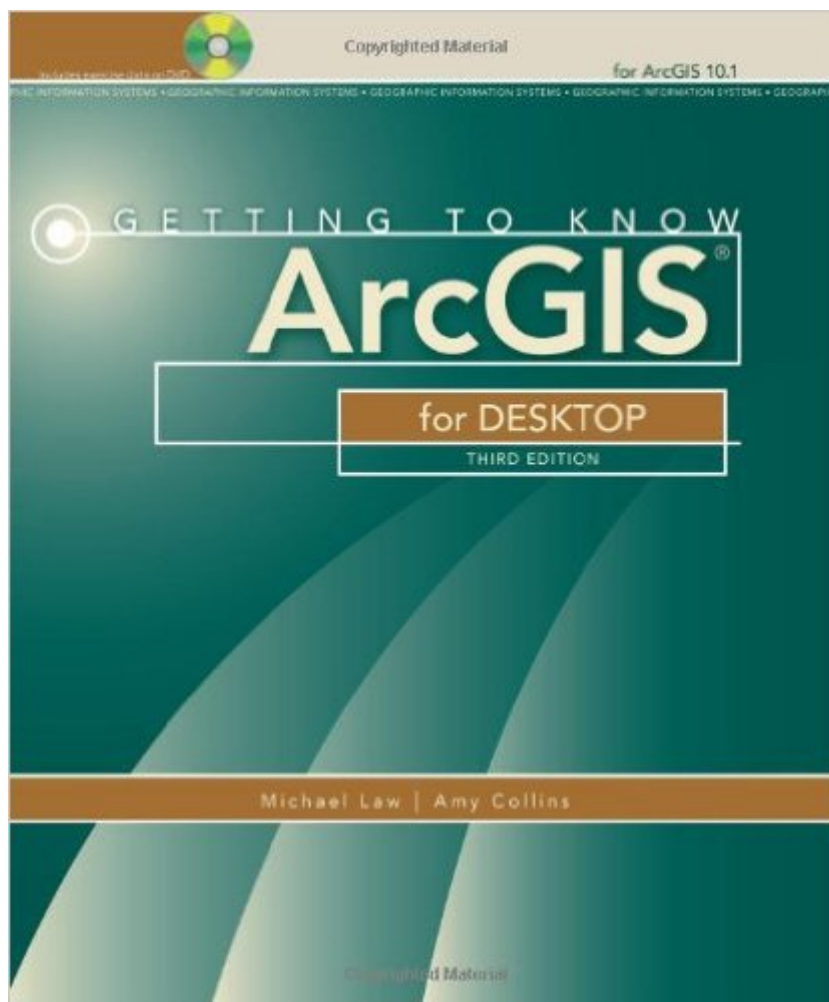


The book was found

Getting To Know ArcGIS For Desktop



Synopsis

Getting to Know ArcGIS® for Desktop is a workbook that introduces the principles of GIS via hands-on exercises. Readers are shown how to use ArcGIS for Desktop software tools to display and present maps and data, and then query and analyze the data. The third edition has been reorganized and includes new topics such as exploring online resources and raster data and contains new exercises, data, and learning tools.Â Â Known for its broad scope, clarity, and reliability, Getting to Know ArcGIS for Desktop is equally well-suited for classroom use, independent study, and as a reference. A data DVD for working through the exercises is included with the book, and access to a 180-day trial of ArcGIS 10.1 for Desktop is provided.

Book Information

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Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (98 customer reviews)

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Customer Reviews

Instructions in this textbook are step-by-step and are usually short, and this makes the process to complete each lesson very easy. Lots of pictures--all in color--show you what each finished map or command should look like on the computer screen. Each chapter begins with conceptual information, then instructs you how to do something particular in the program. The layout of the instructions is great. What you actually have to do on the program is bolded and green. Information about the action you just performed comes after in smaller, black text. Each step is numbered. Because you have to keep looking from the book to the computer screen, this design for instructions is genius. You can easily spot where each step is and keep your place, and you don't have to sift

through a ton of text to find the next step. If you don't have much experience with computers, you can still learn GIS with this book. Each window, tab, button, toolbar, or tool is clearly described either by its exact place on the screen or by its appearance. Most of the time, there is even a picture of whatever it is in the book, right next to the step, in color. The book may even be excessive or repetitive in this respect, showing or describing to you each time what you need, but never bothered me--quite the opposite, it really helped. This repetitiveness is also true for the steps it takes to complete certain processes. You will be instructed how to complete a process for the first time in one lesson, then in following lessons you may be asked to complete that process again for a different map. Many times after you learn the process for the first time and are asked to repeat this process, there are instructions in case you can't remember how to do it.

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